

Internet Mastery Center  
Presents

# Monetizing Secrets Of Going Web-Social

There's More Than Just Holding Hands...



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## Important

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## Chapter 1: The Big Picture About Web 2.0

Dear Netpreneur and Partner,

One unique answer to the “Why did the chicken cross the road?” joke goes like this: Colonel Sanders answered, “What?! Have I missed one?” ☺

Similarly, if you have not heard of Web 2.0 today, you are either a very new newbie or you have missed out a historical chapter in the life of the Internet. Not to worry, you can still brush up on your knowledge by going through this report. My purpose for writing is to get you focused on 2 currently hot aspects of Web 2.0: social networking and social bookmarking. I will touch on some other areas as well.

First of all, what is Web 2.0?

In short, Web 2.0 is a term often applied to a perceived ongoing transition of the World Wide Web from a collection of websites to a **full-fledged computing platform serving web applications to end users**. Ultimately Web 2.0 services are expected to replace desktop computing applications for many purposes. If this sounds a little nerdy, you can read the [details](#) for a full-blown account.

Truth be told, “Web 2.0” is nothing new. The label is quite a fresh spin to reflect a phenomenon that is ongoing and striving for full maturity. People may say, “There are 2 parts to the Internet: one before Web 2.0 and the other after it.” It just might as well be that “the 2 parts come before and after the creation of **bulletin boards**.”

That’s right. One of the key characteristics of Web 2.0 is **participation, collaboration and moderation** through the use of **web applications**. Web 2.0 sites derive their power from the human connections and network effects from this characteristic that is made possible, and grow in effectiveness the more people use them.

According to documented history, the idea of Web 2.0 was first conceptualized by [Tim O’Reilly](#) in a conference in 2004, but its greatest impact was already felt by ordinary people, in 2002 and in the form of social networking, with the advent of Friendster. Friendster’s neat and simple interface gives users easy control and immediate power in self-expression (publish content, set preferences, promote personal profile and interests etc.) and managing a portfolio of inter-connected, like-minded individuals so they can feel like being a part of a community that accepts them instead of loneliness. As they get connected with more online friends, they can only be encouraged to send out messages to their personal friends (the closer, intimate ones) on their own initiative, inviting them to join Friendster and expand a new-found friendship network virtually. The repeated process snowballs the numbers.

Then what happens? When other wannabes like what they see, they began

thinking, “Let’s set up our own social networking site too!” and jump on the bandwagon. Some make it, some won’t; some smartly look at this Web 2.0 coin from the other face and made money *secretly* by coming up with easy-to-install Web 2.0 scripts to sell (that’s like making it rich by selling jeans and shovels during the Gold Rush).

As the business principle goes, you don’t have to jostle with the competition for a specific piece of the pie. It’s a good thing that the meaning of Web 2.0 is still all-encompassing and vague. In fact, **the idea of “participation, collaboration and moderation” can take many forms.** If you look back history, bulletin boards are one form, online forums are another, online multiplayer games, content management systems (e.g. Wikis, Joomla), dating sites and classifieds as well. If not for features that enable multiple users to **create their own space** within a website via registering accounts or at least leave a message (like a comment in a blog), the communication culture would have been one-way (from the webmaster to the visitors) and remain stuck in 1.0.

Why would a webmaster WANT to go Web 2.0? We learned that social networkers want to expand their personal network of online friends. On the other hand, the webmaster desires to build up a core group of active participants who unconsciously help to sustain the ‘liveliness’ and therefore the longevity of the website and its agenda or interests while the overall database of users expand. In this manner, a lot of the effort that goes into **building the database (or list)** becomes very much hands-off for the webmaster. **There’s leverage.** This is also where moderation comes in. The role of the webmaster naturally becomes that of the moderator, whose job is to maintain some semblance of order (but not to the point of creating a restrictive environment) and general site maintenance. It gets better when the webmaster can promote participants into moderators themselves, and more and more s/he becomes the “silent puppetmaster” behind the scene without doing much. It may not be easy, but the whole mindset of being a moderator is to gain confidence in just “letting it be” and letting his/her site runs by itself.

Now that the webmaster’s motivation for going web-social is addressed, s/he must find ways to **avoid competition by finding new twists to contribute to the Web 2.0 bandwagon.** Much as new sites keep popping up in recent months, somehow no 2 sites are made the same and they certainly enjoy a good amount of traffic anyway. It would be better when you can boil down social networking to the context of a specific niche, like a site to exchange Mexican recipes or talk about Ferrari car accessories or business opportunities in Central Asia. You can better target the type of people you are looking for and it also gives them a sharper sense of purpose to engage with and within your site.

Speaking of purpose, every activity must have a purpose and an end result. Social networking can be addictive and fun because it further adds a human dimension to the Internet but don’t get lost in it. This report does its best to share with you some techniques for creating value for your online friends so they can come back to patronize you again.

## Chapter 2: Are You Still Being Anti-Social Today?

At the end of the day, social networking is all about **sharing valuable content and making friends**. Web 2.0 or not, human beings are social creatures and marketers are already gaming their influence by declaring “Web 2.0 is CRAP”. Really, there’s no better way to build up credibility and make your personality known than to be consistently ‘alive’ and ‘happening’ on the Net. From the SEO standpoint of view, you can also accumulate more backlinks and subsequently more traffic to your sites.

Social networking sites aren't just for teenagers anymore. Today, these sites span the spectrum of demographic groups. While teenagers are still more apt to use them than older people, there are now niche social networking sites as has been said, which target people who share common interests like parenting or investing.

In addition to teenagers and adults, social networks are increasingly becoming used by another group—businesses. That's right, many businesses are now infiltrating social networks to advertise in some subtle manner—and then replicate their message through systems that are already available within the social network. I'll discuss how to advertise without the in-your-face approach. It requires tactfulness.

The most prominent social network must be [MySpace](#), which boasts a membership base of 1.06 hundred million. If the affiliate product you are selling has a broad appeal, you may want to use MySpace to market your product, as you will be able to reach the largest crowd quickly.

Now, there are a number of different ways in which you can market your affiliate product through MySpace. One way is to setup a profile, purchase what is called an “adder robot” software\* and then begin adding friends to your list on a daily basis. Depending on your goals, you may want to add a personal profile for yourself and then talk about your business/product on your page; or you may want to simply create a profile for your business and use that to market your product. While you can send out bulletins advertising your product through MySpace, this is generally discouraged by the Myspace staff and could lead to you getting banned. It is probably a good idea to avoid this; instead, post related bulletins that don't advertise your product, but talk about something similar. This will drive interested visitors to your page, where they can learn more about the affiliate product you are selling. Note however, that you will have to link to a non-affiliate page, as affiliate links are expressly forbidden on MySpace.

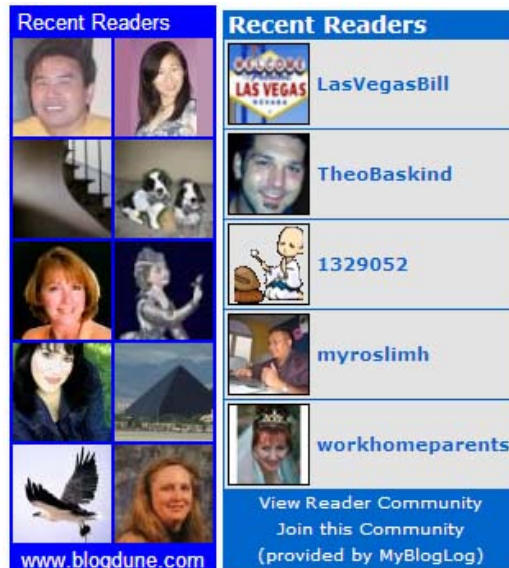
Once you have had some experience marketing to the MySpace crowd, you will want to consider looking at other social networking sites. One other large site is of course [Friendster](#). [Facebook](#) is another large social networking site, which caters specifically to college and high school students. You will also want to look for niche networking sites, which will afford you an opportunity to capture a more targeted audience.

Whichever sites you decide to use, keep the following in mind:

- 1) **Your goal should be to develop a network of people who, first and foremost, share a common interest.** For this reason, it is always a good idea to think long term (i.e. don't do things that are going to get you banned). Selling your products can always come later. Take the time to read everything that is available, the rules, regulations and protocol, and get a feel for how members interact with one another on the site.
- 2) **When you are ready to talk, conduct your communication with finesse.** Always 'say' things with a smile; think customer service. Compliment fellow members about themselves. A way to do this is visit their websites or blogs, go through their content, understand what they are all about and praise them for their expertise or knowledge in the subject matter. Now this is only the first part...
- 3) The second part of your remark **offers a benefit for visiting your site in kind**, like a free download. So to string the remark together, it goes, "Hi xxx, I really like the things you write about your travels. You sure travel far and wide. You can download [e-book title] at <http://www.mydomain.com>. Thanks for visiting!"

Sometimes you may not have a benefit on offer, but just leaving a comment on the other member's account interface is good enough to stamp a presence for other future members to come by and take notice of you. You just have to do it consistently. Be active and 'happening'.

One thing to bear in mind is you are not going to be friends to everyone depending on how you project your image through the avatar (photo) and how you 'sound' like through your comments, but you are going to attract a certain type of people who are likely to become repeat visitors to your sites. One very useful tool can help you identify who these people are...



- 4) This tool is the **widget**. A widget is a proprietary HTML code offered by the social networking site which you publish on your site and it tracks a variety of data like daily visitor count, which countries or sites visitors are coming from (knowing this can help you tailor content to target specific countries), your most popularly read blog posts, and especially who visits your site. If you keep seeing a “same old” avatar and username who keeps popping up on your site, you’d better pay attention to this visitor because s/he is already paying attention to you! This effect is reciprocal. Write to him/her further to forge a closer relationship, dig deep whenever possible to find out what s/he wants and give him/her the value s/he is looking for. **The most straightforward manner is to invite them to an opt-in page.**
- 5) **Address your visitors by their names.** Simply go to their sites and look for an ‘about’ page or a profile page. You may find both of you share common interests and an opportunity to collaborate from here. Why not comment your European visitors in their native languages too? Simply go to [Google Translate](#) and translate simple sentences like “thank you for visiting” or “good morning”. They will be impressed!

I used to think it would be hard to run your own Web 2.0 domain, but not anymore. The webmaster who aspires to be a ‘puppetmaster’ can simply google “free social networking site script” or do a search at [Sourceforge](#). A company called [Boonex](#) is also giving away software that makes it easy to deploy and manage dating sites, social networks, online clubs, or virtual communities. If you’re serious about making money, you know well enough to outsource development upon the basic source code to techies while you place your thoughts and concerns with the business model.

In recent days, Jim Morris of NicheBOT gave valuable advice to a lady who just started a dog lovers’ community site. This is the [forum thread](#). Definitely useful for puppetmasters.

For an immediate list of 79 top social networking sites, check out [Jeff Johnson’s compilation](#). Here are some others outside the list: [Classmates](#) (connect with old classmates and colleagues), [Franchise Circle](#) (year round franchising convention), [Yahoo! 360](#), [Bumpzee](#), [WeBetUR](#), [MyBlogLog](#), [Spicypage](#), [Blog Dune](#), [Blog Cave](#), [Kanggie](#). The latest kid on the block is [Yahoo! Mash](#). [E-mail me](#) for an invite.

\* There is ongoing controversy over the use of this software. While the management behind MySpace once declared that their site can detect and eradicate such usage, still there are few more products coming out. I remain neutral over their effectiveness. My next question is: would you be happy to add 100 friends a day instead of 300? There is such a thing as “going overboard”. Read the terms and conditions for limits. My last question concerns with targeting: How inclined are your ‘friends’ towards paying attention to you? It’s not just that adder software add friends without sense; more so in a cultural sense, people add friends to chalk up the numbers, then they go boasting around, “Oh, I have 10,000 friends!” This is reported in our local newspapers! The old-school idea of loving friendship has been turned on its head for better or worse...



## Chapter 3: Bookmarking Beyond The Browser

When social bookmarking first came about, I couldn't make sense of its benefits. I mean, why would I want to bookmark online when I can add to 'favorites' within Internet Explorer? Although the basis for bookmarking going 'social' is to be able to categorize and share your personal collection of bookmarks with other members within the same site, so that they can also take bookmarks saved by others and add them to their own collection, as well as to subscribe to the lists of others, I somehow failed to see that certain power of motivation that encourages sharing and content going viral in this manner, until I was a little stunned by how I was getting 228 votes from submitting 10, 11 articles.



That's an average of 20 votes per article on [WeBetUR](#) (disclaimer: exceptional case)! I don't know if this is uncommon or not, but I'm a little used to seeing 3, 4 votes on other folks' articles, so this really says something about the popularity, quality and value of the content.

There's a quiet revolution at work. As more social bookmarking sites open for business, webmasters get a little greedy when they think they can bookmark their own web pages every now and then for propagation. It's another form of spamming, but the rules gradually tighten and the more established sites now scrutinize submissions before releasing them for exposure.

Effectively, this can only encourage webmasters to publish real solid and relevant content that caters to the standards as demanded by social bookmarking sites. As an Internet Marketer, I have long told people that the ability to express yourself well through writing is a powerful prerequisite for staying in touch with the netizens, all the more so if you're a blogger. **From the marketing point of view, the line between everyday writing and copywriting should be blurred** to a point where everything you write and say should catch the attention or elicit a desired response from the other person. Read further the [5 tips to increase blog traffic with social bookmarks](#).

Social bookmarking works closely with search optimization because it revolves around tags, which is simply another term for keywords. Visitors to social bookmarking sites can search for resources by keyword, person or popularity and see the public bookmarks, tags, and classification schemes that registered users have created and saved.

There are those that say that social bookmarking is slowly replacing search engines as a way to search for information. This is because many feel that the search results that they receive in search engines aren't as relevant as they should be with all of the advertising that is now involved. So, instead, they turn to their favorite social bookmarking site to find the information that they want.

I wouldn't mind saying social bookmarking is the next wave of "article submission". To put it simply, you used to create an author's account in article directories, login and publish an article. Today, you simply click a bookmark button, fill in the title, the page's URL and a brief description of the content to submit for the community to read...

Here are 2 basic rules for staying in line with bookmarking sites without getting banned:

- 1) Read the terms and conditions as dictated. Do what the law-abiding Romans do.
- 2) It is recommended you do not submit old content. If you need to submit a blog post dated sometime in 2006, update the timestamp first.

In the long run, it is better for your site visitors to bookmark your pages for you. There are at least 2 immediate benefits:

- 1) Some directories seriously frown on self-submission so you can afford not to do it.
- 2) By your visitors' action, they have vouched for you. You leverage on their time and effort.

There are yet more benefits like creating more backlinks and SEO. You would be very interested to learn [what StumbleUpon has done to my blog](#).

And still, you can get more professional advice from a [52-page e-book](#). At least it tells you what NOT to do to stay safe.

To begin social bookmarking, you'll have to add social bookmarking buttons to your web pages or blog. You can google "social bookmarking button generator" and choose your favorite service, but **choose one that adds to [StumbleUpon](#)**. I found one example [here](#) but I haven't tested it out. I'll focus on [how to add buttons in WordPress and Blogger Blogs](#).

One bookmarking service worth shouting about is [Onlywire](#), which does multiple submissions at a click.

It's just as easy if you want to run your own bookmarking site. For a while, if you think that [DropJack](#), [Sphinn](#) and [SiteCrack](#) seem to be similar in look and feel, probably

you're right for one reason: they use the same source code! Again, go to [Sourceforge](#) and search "social bookmarking". The 2 most popular scripts are **Scuttle** and **Pligg**.

As mentioned, try not to go general by covering all categories from A to Z but boil down to a niche. The more "long tail" you can achieve, the better. This also leaves room for setting up more than one bookmarking sites, not forgetting your AdSense code. 😊

## Chapter 4: Direct Response Marketing Through Social Bookmarks

Yes, it is possible to do straightforward selling by making use of social bookmarking, just as it is possible to launch WSOs (Warrior Special Offers) in the Warriors' Forum, but of all the services out there, I can't think of another bookmarking site worth spending your time on other than StumbleUpon (SU). Yet not a few number of webmasters sound biased in their opinions about SU because it is true that your content will be well exposed to its database of over 1 million members (or stumblers as they're called) who do pay attention and read, if you target them properly.

Look, even the [ProBlogger says so](#).

Here are a few tactics you can employ:

- 1) When you set up your direct response page for opt-in or info-product selling, **include a Stumbler-specific sub-headline**. By calling out directly to them, you grab double their attention.
- 2) **Add an extra special privilege** on top of the normal offers, like a special discount or a mystery gift or a few more freebies "only because you are a Stumbler!"
- 3) The majority of social bookmarking sites have a section that ranks bookmarks by the most number of votes or read by the most number of readers. If they are broken down further into categories, that makes things easy, or you can do a search by their tags. What you need to do is go through bookmarks across several sites and pertaining to your niche, note the popular ones and collate a list of them into a page. This list would form the main content. The monetizing part comes as AdSense, CPA offer, an opt-in box or a product recommendation + affiliate link. Submit this page to SU, again using a Stumbler-specific sub-headline.

You can check out [Listible](#) for some ideas.

There are many SU-related traffic tips on the Net so do surf a bit and check what other bloggers are saying. You can start by searching through [ProBlogger](#) or google "stumbleupon traffic tips".

## Chapter 5: The Blogging Technique That No Marketers Talk About

I hardly come across any marketers talking about crossblogging. Maybe it really doesn't work after all. ☺ The term 'crossposting' tends to encompass posting in forums, mailing lists and newsgroups. Furthermore, there is an opposition camp that guards against cross-posting and treats the activity like spamming.

If after you read this chapter and you are interested in going about it, please do me a favor: track your results and outcome and write to me. I'll want to publicize your account and make you popular for it.

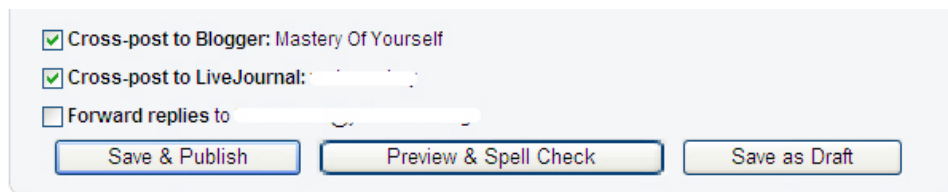
Now there are social networking sites that work on the premise of making friends (Friendster, MySpace), submitting news (Spicypages, WeBetUR), exchanging photos (Flickr), showcasing your resume/profession (LinkedIn, Ryze) and blogging.

And there are a great many blogging community sites. Some of them encourage crossblogging too.

The tantalizing proposal is to duplicate your blog posts across as many blogging platforms as possible for the purposes of search indexing and increased readership among fellow community members, but there will be a severe "effort vs. time" tradeoff. However, the crossblogging idea I'm referring here works on autopilot, which means the moment you publish something in your WordPress blog, it immediately appears in another without you having to login to this other blog.

It sounds cool but until someone comes up with a software program that cuts across the legalities to customize and link up as many platforms as possible, it ain't perfect reality. Auto crossblogging is at least possible for now.

I was introduced to cross-blogging at [Multiply](#). At the bottom of the posting page are some crossblogging options:



The screenshot shows a light blue panel with three checked checkboxes: "Cross-post to Blogger: Mastery Of Yourself", "Cross-post to LiveJournal:", and "Forward replies to". Below the checkboxes are three buttons: "Save & Publish", "Preview & Spell Check", and "Save as Draft".

**Add Blog From:**

[LiveJournal](#) [Blogger](#) [TypePad](#) [Xanga](#) [Windows Live Spaces](#)

Enabling cross-blogging is easy and straightforward with built-in services like the one at [Multiply](#). Say you want to cross-blog to Blogger. Simply save the username and password of your Blogger account within your Multiply account. Do a couple of postings

to test it right. Crossblogging tends to go two-ways by default, that is, as you post at either Multiply or Blogger, the post will appear in the other, unless there is an option for you to choose not to.

You can only import entries from Xanga and Windows Live Space. Crossblogging is not possible.

The good news is you can do crossblogging from your WordPress blog (the one installed on your server). WP fans have come up with a number of plugins for you to connect with your accounts (and blogs) at MySpace, [Vox](#), [LiveJournal](#), [Xanga](#) and [Windows Live Space](#) too! Here's an example at [LiveJournal](#).

The wonderful news is it's not possible to connect WP to Multiply directly **except** via LiveJournal. Get the picture? So you need to envision a personal cross-blogging network with all its direct and indirect links for your posts to get maximum exposure.

OK, here are resource links to get you started:

[Vox Crossposter Plugin for WordPress](#)

[MySpace Auto Crossposting For WordPress](#)

[Live Space Sync](#) (Windows Live Space Crossposter for WordPress)

[Xanga Crosspost For WordPress](#)

[LiveJournal Crossposter For WordPress](#)

[Crossposter for Movable Type](#)

[Vox FAQ on crossposting](#)

[How to crosspost from Twitter to Jaiku](#)

[blip.tv](#)

[More than 30 WordPress plugins to get more blog readers](#)

There is a [WP plugin](#) for crossblogging between Blogger and WP, but it seems to be an old solution. I'm not familiar with the installation process as it is too techie. I only hope some geeks out there may get inspired to program something more cohesive and easy to install.

The other method that comes close to crossblogging is to use a Windows-based application, not only because you can publish to several blogging platforms from a common desktop interface but for one other crucial reason. In those days when Blogger

and WP did not auto-save drafts, it could get very frustrating when a new blog post was not “getting through” right after you hit the ‘publish’ button, and then you face an “Internet Explorer cannot display the webpage” screen. I’m sure you had this experience before: that feeling that the Internet connection is still ongoing but the data transfer is stalled.

Well, it doesn’t seem that important anymore, making desktop blogging a matter of personal preference. [w.bloggar](#) is “king of the hill” perhaps even now, but in case you don’t know, good ol’ Microsoft has launched [Windows Live Writer](#). This smart software is able to capture a platform’s default interface or template and display it within its main screen, so you still know how it will exactly look in WordPress or Blogger even as you edit your post with WLW.

Remember that the whole purpose of crossblogging must come to achieve the end in mind; that is **more visitors and sales conversion**. No one is supposed to become more techie than is necessary. Have fun!

## Chapter 6: My Personal Range Of WP Plugins So Far...

Since I'm writing on blogging, I'll wrap up this segment by sharing with you the plugins I've installed in my WP blog apart from the crossposters and [Sociable](#) as aforementioned. Hope you find them as useful as I do:

- 1) **Spam filters:** I deploy a combo of 3 plugins. I think [Akismet](#) comes with the WP installation script by default. The other 2 are [Spam Karma 2](#) and [Did You Pass Math?](#) I also installed an [SK2 Akismet extension](#).
- 2) **[Anarchy Media Player](#):** Makes it easy to embed and play MP3, FLV, MOV, MP4, M4V, M4A, M4B, 3GP, AVI, ASF and EMV hypertext links directly on your web page. Adds buttons to the post editor for embedding SWF movies including Google Video etc.
- 3) **[Code Auto Escape](#):** WP has the default tendency to get raw coding "to work" even when you just want to display it. This plugin solves the problem. Perfect for webmasters who want to publish HTML or programming tutorials.
- 4) **[Post Schedule Ping Optimizer](#):** This could be the most important of all plugins. It saves your blog from getting black listed at ping services by avoiding unnecessary ping as well as it make sure to ping your blog when pinging is actually needed.
- 5) **[Script Enabler](#):** This gets javascript code to work properly in posts.
- 6) **[Simple Tags](#):** For tagging (adding on keywords after your posts). There are better ones than this but I'm used to its simplicity.
- 7) **[WP-Sticky](#):** Adds a sticky post feature to your WordPress's blog.
- 8) **[WYSI-WordPress](#):** This plugin adds a more advanced WYSIWYG editor to the WordPress post editing screen. It includes advanced image handling, including on-the-fly thumbnail resizing and compression.



## Chapter 7: Squidoo Publishing Basics For Dummies!



An e-book on Web 2.0 is incomplete without a mention of [Squidoo](#). This final chapter calls on those readers who still haven't had the faintest idea of what this sea creature is and how to play its game.

I hope I'm not the only dude. When I first got to know Squidoo, I kept thinking it's a blogging platform. Hell no! ☺ It's...it's...best described as a **modularized web page**. Unlike a blog, a Squidoo lens does not archive posts and accumulate pages, so you have to give everything you've got into that one page.

What Squidoo enables you to do is add on modules like a short Amazon or eBay listing or a text snippet to pile on more content and keep the page frequently updated. Knowing that this is how it essentially works, you can begin to scout around other people's lens and observe how they present their content. Start with [Squidoo Top 100](#) and then browse by topics.

While you're doing this, create your own account and get familiarize with all the available modules. What I did was **choose a lens as a role model and model after its format for my own lens**. Here's one of my completed lens—[Hypnotic Conversations](#).

I modeled after [What Does Your Love Horoscope Say?](#) by penciling a sketch of its essential structure, which goes like this:

intro

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article

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youtube video

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poll

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article

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amazon

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article

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photos

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article

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ebay

---

article

---

comments

---

news

Now it doesn't seem that hard, isn't it? Dabbling in Squidoo is worth doing for niche/affiliate marketers. It's no secret that Squidoo lens are so easily picked up by the Google SE and marketers are publishing product reviews with their affiliate links stamped on them. Also submit your lens at [Lensroll](#).

Read these [4 crucial tips](#) for creating an effective lens.

Yes, you can add an opt-in form directly into your lens. With the write module you can publish and iframe code to get your form to show up:

```
<iframe src="http://www.yourdomain.com/optinbox.html"
scrolling="no" frameborder="no" align="center" height="400"
width="150"></iframe>
```

Replace the URL with the real one where you upload your opt-in page. Save and re-publish your lens and begin building a list if not making a sale!

Download [Squidoo Profits](#) to learn more tips from J.P. Schoeffel.

For more recommended Squidoo resources, wade through my reviews [here](#).

## Final Word

Congratulations! You actually finish the book! To make sure it is a worthy investment:

- 1) Study it.
- 2) Understand it.
- 3) Know what to DO with it.
- 4) Be organized and have a plan so that you can anticipate what to do next.

At least you'd get a big picture of where Web 2.0 is heading today. Are there textual errors or dead links in this book? Click [here](#) to e-mail me. Are there ways I can improve this book? Send your [suggestions](#) to me. This e-book is by no means conclusive and I can't wait to expand on the current content with all the tips you can grant me so I can credit you for them.

I hope you immensely enjoy "Monetizing Secrets Of Going Web Social" and found it useful, to say the least. This is Nelson saying, "HELLO!"

To YOUR Virtual Success,

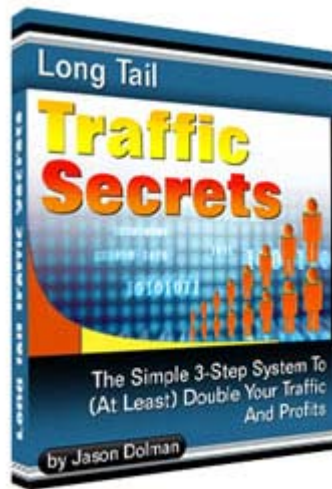


Nelson Tan

- Another Resource To Help Your Business! -

## **“How To Use 21st Century SEO Tactics Combined With The Power Of Web 2.0 To Create An Avalanche Of Highly Targeted, Ready-To-Buy Traffic!”**

**Discover How To Bring Your Online Marketing And Search Engine Optimization Into The Web 2.0 Age...Before You Face Online Extinction!**



Download your [preview file](#)! Jason has been keeping close tabs on Web 2.0 developments in order to come up with 112 pages of insider information. The introductory explanation of the differences between Interruption Marketing, Permission Marketing and Participation Marketing sets the tone for the rest of the book. If you have never learned what the key differences are and how they are massively changing the way marketers are interacting with prospects and customers online NOW, you MUST invest in “[Long Tail Traffic Secrets](#)” before ignorance places a higher cost on your business!

“[Long Tail Traffic Secrets](#)” is not just the e-book; the package includes a custom-made keyword spreadsheet, process maps (essentially flowcharts for easy understanding), a quick start guide and a resource list.

“[Long Tail Traffic Secrets](#)” helps you discover the secrets such as:

- 1) The changes that are happening in the world of blogs, personal web pages, social networking & bookmarking, podcasting and user-generated content and how to cash in on this trend.

- 2) The biggest “long tail secret” revealed by sites like Amazon and [Digg.com](#), and how that secret can mean lots of profits and large amounts of traffic for your website.
- 3) The differences between Web 2.0 sites and regular sites and how to capitalize those differences by implementing a very unique “long tail keyword and marketing” optimization system.

...and much more!

The scope of the matter covered in Jason’s e-book is rather extensive, yet he is able to write in a clear and concise manner that makes you understand the next step you should execute. “[Long Tail Traffic Secrets](#)” is by far one of the most important and relevant education for Internet marketers. Even if you aren’t sure this is for you, you should at least watch the video Derek Beachler made in which he talks about his experiences putting the tactics in “[Long Tail Traffic Secrets](#)” into action, and the amazing results he’s seen from it...

**[Get “Long Tail Traffic Secrets” For Only \\$47 NOW! Click The Slide-In For The Limited Offer](#)**

- Another Resource To Help Your Business! -

## **“Quickly Discover How You Can Inject Your Website With An **Instant Boost In High Quality, Targeted Traffic** Just By Utilizing One Powerful Resource—StumbleUpon!”**



Generating targeted traffic to your website is one of the most important tasks an Internet Marketer tackles on a daily basis and if done incorrectly, it can be costly, frustrating and overwhelming, especially to new marketers.

This guide will show you everything you need to know to be able to create a successful StumbleUpon network with a 100% positive reputation and consistent "thumbs up" from every visitor to your site! In this report, you will learn:

- \* How to design landing pages so that they are effective in capturing the attention of your stumblers.
- \* What NOT to do in your stumbling campaigns and efforts.
- \* How To Boost Traffic Instantly With Simple Techniques
- \* How To Successfully Create A Paid Advertising Campaign
- \* Surefire Methods To Converting Stumblers Into Regular Visitors!

**[Get Highly Targeted And Organic Traffic From StumbleUpon Today!](#)**

- Another Resource To Help Your Business! -

**“Discover A Proven Step-By-Step Formula  
To Create Profitable Blogs That  
Automatically Siphon Dollars From Multiple  
Sources, Even If You Are Complete Novice!”**



In a nutshell, Web 2.0 Wealth Unleashed represents a complete blog system integrated with multiple monetization options but what makes it so simple is 161 minutes worth of video training. Alex Sysoef will take you by the hand and walk you through every segment of creating PROFITABLE Web 2.0 blogs, like:

- 1) how to find a perfect niche within your knowledge or interest that is guaranteed to generate revenue.
- 2) how to find a great domain name and perfect low-cost hosting to support it.
- 3) how to install and configure your pre-packaged blog to be optimized for search engines and ready to monetize within minutes.
- 4) how to create posts that suck in traffic from search engines and are loved by readers.
- 5) how to promote your blog for free and get at least 100 targeted visitors from day 1.

It might sound "too good to be true" but Alex's NO-FAIL system is based on simple principles that are fully proven by beta testers reporting earnings in as soon as within the first week and on the first day for at least one of them.

**[Why Not Add A Little More \\$\\$\\$ On Top Of Your Love For Blogging?](#)**

**Thank You For Reading.**

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